



**WORB FINANCIAL INC**  
— PLANNING FOR LIFE —

Located here in Winnipeg, Manitoba for over 30 years, we are a full-service insurance agency. We sell life insurance, disability insurance, critical illness, TFSA accounts, group insurance, mutual funds, and pension plans. Industry Jargon. Don't worry, we will help you cut through the jargon. We'll give you access to the best and most suitable products and the peace of mind you deserve.

We treat each and every client like they are family. We offer free consultations, at your home or in-office. Whatever works for your busy schedule. We work with real people. And real people are busy. No matter what, we will help you understand your options and most importantly the importance of life insurance.

Blair Worb, Worb Financial's CEO and owner, has been practicing life insurance for over 30 years and opened Worb Financial in 2000. Blair tenaciously seeks the best solutions and solves problems for his clients. He assists individuals, groups, and small businesses, providing employee benefits consulting for companies ranging in size from 3 - 100 employees.

Get in touch with us to set up a consultation.

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**“You cannot escape the responsibility of tomorrow by  
evading it today”**

— ABRAHAM LINCOLN