



Communications Summer Student

20 Hrs/Week | \$25/Hour

Manitoba Association of Health Care Professionals (MAHCP) is a health care union that represents over 7000 allied health care professionals across Manitoba. We are seeking a communications student to join our team for 20 hours/week from May to the end of August.

The Communications Summer Student will be responsible for supporting the MAHCP communications team in promoting our members and goals. They will work closely with the communications team to ensure that our message is consistent and aligned with our goals and values.

Responsibilities:

- Support the communications team in developing and implementing communication strategies that effectively promote the organization's activities and goals.
- Assist in monitoring and updating the organization's website, social media accounts, and other digital communication platforms.
- Write and create content - including video and design - for internal and external communications, including social media, newsletters, and other materials.
- Work with the communications team to ensure that communications are consistent and aligned with MAHCP values and brand standards.
- Assist with events and other activities that promote the organization and its mission.

Qualifications:

- Currently enrolled, or just completed, a post-secondary program in communications, public relations, or a related field.
- Excellent written and verbal communication skills.
- Experience with social media and digital communications, specifically knowledge of creating engaging video and visual content.
- Proficiency in the following apps/programs: Adobe Creative Suite, Canva, Facebook/Instagram/Twitter/TikTok, MailChimp/Constant Contact, and Wordpress.
- Demonstrated ability to work collaboratively with a team.
- Passion for social justice and workers' rights.

We encourage all interested students to send a cover letter, resume, and links for up to three samples of your work that demonstrates the competencies listed above, to info@mahcp.ca by Friday, May 12th.

For more information on MAHCP, please visit www.mahcp.ca.